

DEVOTED & TRUE

OUR LOYALTY REIGNS EVER MORE

Each year, alumni and friends demonstrate their loyalty to Pfeiffer's future by giving \$1,000 or more to The Pfeiffer Fund. The Devoted & True giving society recognizes those who pledge to support the University at this level for five years.

What is Devoted & True?

Devoted & True donors invest in Pfeiffer's mission of preparing tomorrow's leaders for a lifetime of achievement, scholarship, spirituality, and service. Their endorsement – by "Pledging Now, Paying Later" – is a comfortable and sustainable way to give to The Pfeiffer Fund, which helps the University address institutional priorities in a planned and predictable manner. Their trust and commitment provide a steady stream of unrestricted support that builds a pipeline of contributions Pfeiffer can depend on, laying the foundation for fundraising growth in the years to come.

Membership Requirements

- Commit to give an annual donation of \$1,000 or more for five years, to The Pfeiffer Fund.
- Sign and submit a pledge form to the Pfeiffer University Advancement Office.

Membership Benefits

- Devoted & True appreciation gifts
- Regular insider updates from President Scott Bullard
- Donor recognition at University events
- Knowing you've made a meaningful difference

1,123
TOTAL
STUDENT
ENROLLMENT

744
UNDERGRAD
STUDENTS

379
GRADUATE
STUDENTS

25
UNDERGRAD
MAJORS

15
GRADUATE
PROGRAMS

\$48,226
AVERAGE COST
OF ATTENDANCE

\$32,450
TUITION AND FEES

\$12,276
ROOM AND BOARD

\$26,725
AVERAGE
NEW STUDENT AWARD

WHY SHOULD I PLEDGE?

With a *Devoted & True* pledge, you will support Pfeiffer's tradition of educating students for purposeful living. As an extraordinary partner, your pledge helps determine what the University can accomplish because, with promises of reliable donation revenue, Pfeiffer is nimble and resilient. A pledge frees up University resources to seek new donors who – like you – will make a meaningful difference for today's students. Your willingness to share your charitable dollars will influence others. Your support is a true measure of gratitude, for what Pfeiffer means to you.

1,122
ALUMNI DONORS
IN 2020-21

16,681
ACTIVE PFEIFFER
ALUMNI

GIFTS THAT QUALIFY FOR DEVOTED & TRUE

- Pledges for annual cash gifts over five years totaling \$5,000
- Matching gifts from your employer to help meet the \$1,000 annual minimum
- Five-year pledges for gifts of stock or other property
- Pledges to make automatic monthly donations via credit card or bank account debit

FOR MORE INFORMATION, PLEASE EMAIL advance@pfeiffer.edu.